

# Maplewood, NJ Adopts VUEWorks for GIS-Integrated Asset Management

**Township aims to streamline maintenance reporting, improve work quality and efficiency**

Concord, New Hampshire – **June 2, 2009** – VUEWorks, Inc. today announced that the Township of Maplewood, New Jersey has selected its VUEWorks® software for web-enabled, GIS-integrated work order and asset management. Maplewood will use VUEWorks to centralize maintenance and work order management for all infrastructure, including water, sewer, roads, parks, and signage. Maser Consulting will provide implementation, training and web hosting services.

Richard Calbi, Maplewood's Town Engineer, commented: "The Township's goals are to gain control of our routine maintenance, better plan for the future, and allocate budget for infrastructure improvement and the purchase of additional assets. Much of our maintenance history – what has been done, what should get priority – currently exists either in people's heads, or in multiple databases. VUEWorks provides a completely web-based, easy-to-use mechanism for identifying and reminding us what work needs to be done; capturing the history and procedure knowledge of our staff in one, centralized system; and for quickly getting answers to maintenance questions. The township must furnish maintenance reports on a regular basis to local officials and the township committee. Prior to VUEWorks, our department heads had to sift through piles of paper to answer questions such as, 'how many potholes were fixed this year?' VUEWorks not only makes maintenance reporting a breeze, but will enable us to operate much more efficiently."

Commented Suzanne Zitman, GISP, Maser's GIS Services Director: "Maser's mission is to provide scalable technology solutions that can grow as our clients' needs change. Maplewood, for example, selected Maser for its initial GIS consultation in 2005, and returned to us recently seeking GIS-integrated mapping and management tools that would help them work more efficiently. Our clients trust us to provide long-term, quality customer service and stay on top of the latest GIS-enabled technology that will make their jobs easier."

Commented Alex von Svoboda, VUEWorks' VP of Sales and Marketing: "VUEWorks allows organizations like Maplewood to work more efficiently and cost-effectively by streamlining maintenance activities and putting the data staff need to do their jobs at their fingertips. Maser Consulting has worked closely with the Maplewood every step of the way to integrate VUEWorks with their existing work process. Locally-based VUEWorks channel partners like Maser are key to ensure customer success with new software applications. They provide 'Value-Add' to their customers."

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**Maser Consulting, P.A.** ([www.maserconsulting.com](http://www.maserconsulting.com)) is a multi-disciplined, privately held firm headquartered in Red Bank, New Jersey. Known and respected as a single source solution for planning, design and construction engineering, we serve clients in the public and private sectors through a network of nine regional offices and 250 professionals.

**VUEWorks Inc.** ([www.vueworks.com](http://www.vueworks.com)) develops, markets, and supports affordable, web-enabled integrated GIS Asset and Work Management solutions that help municipalities and other organizations track the condition, minimize failure risk, optimize expenditures and service delivery of physical assets. Privately-held, VUEWorks is headquartered in Concord, New Hampshire.

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