

For Immediate Release

Ruekert/Mielke Joins VUEWorks Channel Partner Program

Wisconsin municipal engineering firm
first to offer VUEWorks® asset management as ASP hosted solution

Concord, New Hampshire – **April 14, 2009** – VUEWorks, Inc. is pleased to announce that Ruekert/Mielke, Inc. (RM) of Waukesha, Wisconsin, has joined its channel partner program. RM will provide sales, implementation, training, and ASP web hosting services for VUEWorks® GIS-integrated asset management solutions to municipal and utility clients throughout Wisconsin, Minnesota, Illinois, and Michigan's Upper Peninsula.

As a municipal civil engineering consultant, RM has provided GIS consulting services to municipalities for over 20 years, and is recognized as one of the state's leading GIS authorities. Ten years ago RM began developing customized data management and web-based solutions for clients. With much of the nation's infrastructure in poor repair, RM recognized that clients needed a system for repairing and maintaining physical assets, preferably a solution that would work with their GIS data. The company researched numerous asset management software solutions before selecting VUEWorks®, a GIS-integrated, web-based solution that offered advanced asset management capabilities.

"Our new partnership with VUEWorks expands our ability to take municipalities and utilities to a whole new level for managing their infrastructure while carefully expending limited funds in the most cost-effective manner," stated William Mielke, CEO & President of Ruekert/Mielke, Inc. "In most cases, our country is utilizing our first generation of infrastructure, which is wearing out and needs to be managed, repaired or replaced in order to provide the public services we have grown to expect. We are excited about the opportunity to play a major role in helping communities undertake this vitally important task."

"Implementing and utilizing VUEWorks software for asset management purposes is a natural progression and extension of the GIS services our firm has been providing to our municipal clients over the last 20 years," said Thomas Tym, Principal and primary contact for Ruekert/Mielke's Technology Services Department. "Recognizing the level of trust our clients have in our technical expertise and recommendations, our careful evaluation and decision to join the VUEWorks team says a lot about their capabilities and commitment to client satisfaction."

"When Ruekert/Mielke came to us it didn't take long to realize we had a vision match," commented Rod Lovely, Vice President of Product Management for VUEWorks. "As the established leader in the upper Midwest for both GIS, and municipal economics and planning, they were seeking a tool to tie these services together with asset management when they found VUEWorks. We are excited because VUEWorks enables Ruekert/Mielke to offer cost-effective asset management solutions that leverage existing municipal investments in GIS. They are also our first partner to offer VUEWorks as an ASP-hosted model, making asset management affordable for smaller organizations. The ultimate winner in this endeavor will be Ruekert/Mielke clients and their constituents who adopt the cost-effective asset management solutions that will be offered through this partnership."

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About Ruekert/Mielke

Ruekert/Mielke, headquartered in Waukesha, Wisconsin, has maintained a reputation for professional excellence for over 60 years. During this time, the firm has taken great pride in their engineering work. It has steadfastly put the best interests of their municipal clients first, so that the projects, studies, planning and financial advice given will serve these communities well into the future.

Ruekert/Mielke's mission is to understand and respond to their client's individual needs with timely, cost-effective engineering related solutions. Ruekert/Mielke's goal is to achieve long-term relationships with clients through the tradition of personalized service, while continually improving their expertise and effectively utilizing the latest technological advancements. For more information please visit www.ruekert-mielke.com.

About VUEWorks

VUEWorks Inc. (www.vueworks.com) develops, markets, and supports affordable, web-enabled integrated GIS Asset and Work Management solutions that help local governments, utilities, corporations, schools, theme parks, and other organizations track the condition, minimize failure risk, optimize expenditures and service delivery of their physical assets. VUEWorks is a privately-held corporation founded in 2004 and headquartered in Concord, New Hampshire.

For more information contact:

VUEWorks Contact:

Alex Von Svoboda, alex.von.svoboda@VUEWorks.com, +1 603 228-8100 x716

PR Contact:

Becky Stevens, becky.stevens@virtualmarketing-pr.com, +1 713 444-6860